

**We are committed to providing high-quality products, so every family can create a meaningful tribute that celebrates and honors their loved one.**

All of our caskets are designed and built with quality in mind. A variety of metal and wood choices are available, offering you a range of considerations.

**COLLECTIONS**

**Classic** \$\$\$

**Commemorative**

**Conventional** \$

**MATERIALS**

**METAL**  
20 - 18 - 16 Gauge Carbon Steel • Basic Stainless Steel • Premium Stainless Steel • Copper • Bronze

**WOOD**  
Select Hardwood • Pine • Oak • Pecan • Maple • Sycamore • Cherry • Walnut • Mahogany

### Additional Features

Caskets in all three collections may include features that help create a meaningful ceremony.

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**LifeView® Panel**  
A prominent place to display special mementos and photos of your loved one and those they loved
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**MemorySafe® Drawer**  
A dedicated space for farewell messages and small personal mementos
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**Embroidered Tribute Panel**  
A personal way to highlight a loved one's interests, hobbies or values

## McInnis & Holloway's Memorial Forest Program

*A unique way for families to remember loved ones*

McInnis and Holloway's Memorial Forest was established in 1996. Since then, more than 40,000 trees have been planted in living memory in Calgary and surrounding areas. Memorial Forests have been planted within several areas of Fish Creek Provincial Park, Nose Creek Valley, Fletcher Park in Airdrie and Big Hill Springs Provincial Park.

McInnis and Holloway's Memorial Forests provide our families with a peaceful, tranquil setting to reminisce, giving them a living, lasting memorial for those who have passed away.

The Memorial Forests are one way that McInnis & Holloway chooses to give back to the communities that allow us the privilege of serving them. We are honoured to supply and ensure the growth of our Memorial Forests that will benefit all Calgarians and our future generations.



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## Understanding Your Casket Choices

This information is intended to help you make a meaningful selection for your loved one.



## Making a Meaningful Selection

A number of options can influence your casket decision. The type of **material, design elements and personalized features** are **key considerations**. We provide a range of styles in both metal and wood, so you can choose the right casket for your loved one.

We offer three distinct casket collections:

### Classic Collection

#### Refined styling and premium materials

- The finest craftsmanship
- Exceptional finishes and interiors
- Classic elegance

### Commemorative Collection

#### Touching ways to tell the story

- Ability to celebrate special relationships, spirituality, affiliations, and interests
- Personal tribute options can be added to the casket at no additional cost
- A unique way to commemorate your loved one

### Conventional Collection

#### Traditional styling and materials

- Simple lines and detailing
- Standard styles with conventional appeal



**Tell the Story.  
Remember the Life.**

Celebrate what made your loved one special.

**Within the Commemorative Collection, you can choose from a wide assortment of tribute options to celebrate meaningful aspects of your loved one's life.**

#### Tribute Options

- May be applied directly to the casket – on the corners and/or interior panel\*
- Are removable after the service, providing lasting keepsakes for family and friends

\*Display on casket is optional

#### Tribute Option Categories

Four categories of tribute options are available to tell your loved one's story. They are included at no additional cost.



Relationships



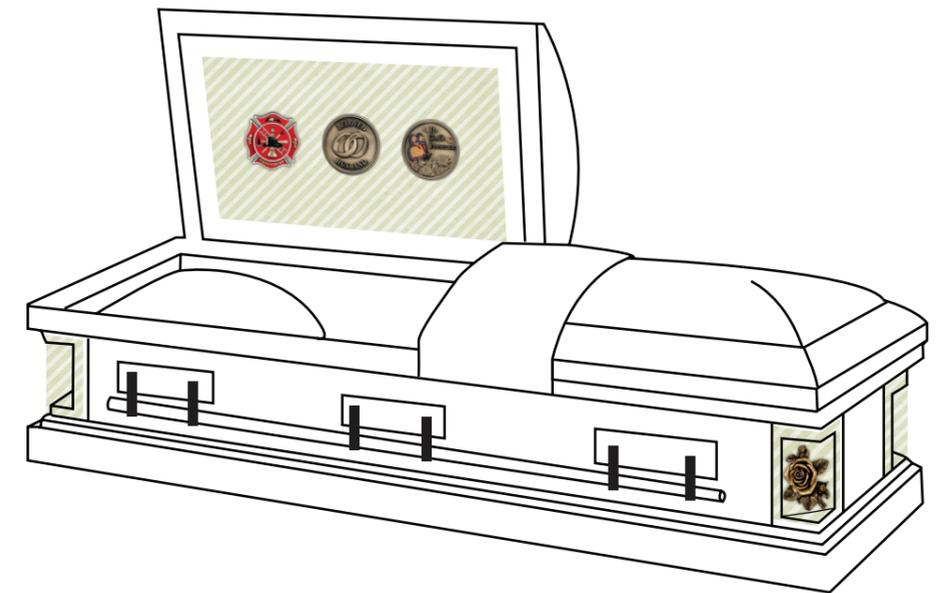
Spirituality



Affiliations



Hobbies & Interests



Placement of tribute options varies by casket.